

SPONSORSHIP OPPORTUNITIES

are available for the 2019 PMHA Industry Networking Conference. All sponsorships include recognition on-site, in meeting materials and in the PA Perspective. Additional benefits as listed.

Sponsorship Levels:

\$1000 DIAMOND

includes exhibitor spot and two meeting registrations

\$500 PLATINUM

includes one meeting registration

\$400 GOLD

\$300 SILVER

\$200 BRONZE

\$100 COPPER

Specialty Sponsorship Opportunities:

\$750 Dueling Piano/Entertainment

(only 3 available)

includes one meeting registration



\$600 Bloody Mary/Mimosa Bar

(only 2 available)

includes one meeting registration



EXHIBITOR OPPORTUNITIES

PMHA is offering you an opportunity to boost your business during the upcoming 2019 Industry Networking Conference.

Twenty table top displays will be available on a first come first served basis. This year, the exhibit area will be located right outside the meeting room, in the center of all social activities, giving you the perfect opportunity to mingle with industry peers as you promote your company.

Each table top display includes one 6-foot skirted table, two chairs, electricity (upon request) and one full meeting registration (including all sessions, meals & 70th Anniversary Celebration.)

Members: \$425 Non-Members \$850



Exhibitor Schedule (tentative):

Exhibitor Set-up - Tue, Mar 12, 8am-11am

Beverage Break with Exhibitors - Tue, Mar 12, 2:30-2:45pm

70th Industry Reception/Dinner/Gala - Tue, Mar 12, 5-9pm

Breakfast with Exhibitors - Wed, Mar 13, 8-9am

Bloody Mary/Mimosa Bar with Exhibitors - Wed, Mar 13, 10:15-11am

Awards Luncheon with Exhibitors - Wed, Mar 13, 12-1pm

Beverage Break with Exhibitors - Wed, Mar 13, 2:15-2:30pm

Exhibitor Teardown - Wed, Mar 13 after 2:30 pm



PENNSYLVANIA MANUFACTURED HOUSING ASSOCIATION

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Fax: 717-774-5596
Email: general@pmha.org

1949 ~ 2019

70th Anniversary Celebration

and

PMHA's Industry Networking Conference

March 12 & 13, 2019

Wyndham, Gettysburg



Sponsored by PMHA in partnership with the
Pennsylvania Propane Gas Association



March 12, 2019

Registration opens at 11am

1-4 pm Opening Session

Remaining Relevant in a Changing Market - 7 Keys to Connecting and Engaging Tomorrow's Home Buyers - In this cycle of economic growth, low unemployment and rising wages, the new home market is heating up. However, it isn't 'business as usual' in terms of what buyers are looking for. The question is: Do your buyers see YOU as relevant to their needs?

presented by Scott Stroud, Cash Flow Engineering, LLC

5-6 pm Exhibitor's Reception

Our 70th Anniversary Celebration starts with the Exhibitor's Reception. Enjoy delicious hors d'oeuvres and an open bar while visiting with the exhibitors, connecting with old friends and make a few new ones.

6 pm Honoring our, past and present, Industry Greats! Our festivities continue with introductions of PMHA's Past President's, an awards program & historical video.

6:30 pm Dinner is served

Enjoy a delicious three course sit-down dinner and conversation with fellow industry professionals.

Dessert & Entertainment

Don't leave yet! Stay and experience the high energy "Cutting Edge Dueling Pianos". This highly recommended entertainment group, will be providing the evening's entertainment. You won't want to miss the fun and excitement!

Don't Miss Our 70th Celebration!



March 13, 2019

Registration Opens at 8 am

Full Buffet Breakfast with Exhibitors

Welcome-Sean Dalton

Steve Wiley - Keynote Speaker

This explosively powerful multimedia experience will forever enhance your insight into **leadership, followership and organizational effectiveness**. History becomes a metaphor and the battlefields of the **Gettysburg National Military Park** a classroom as leadership is examined.

Bloody Mary/Mimosa Break with Exhibitors

Educational Session—TBA

Lunch with Exhibitors

State of the Association - an overview of 2018 will be presented by President John Fanelli then the floor will open to allow members to ask questions and discuss concerns.

Financing Roundtable - Did you Know? Financing continues to be a challenge for our industry. Lenders will be on hand to discuss particulars about their programs to help you better identify programs that will work for your customers. Moderator TBA.

Understanding the Importance of Named Insureds and Contractual Risk Transfer (CRT) - Mitigating and assigning risk is an important tool in your business. Correctly aligning insurance with contractual obligations can make the difference in covered claims and uncovered claims.

presented by: Sean Dalton, Haylor Freyer & Coon

Wyndham, Gettysburg

95 Presidential Circle
Gettysburg, PA 17325

Lodging:

Contact the Wyndham, Gettysburg at 717-339-0020 to make overnight accommodations.

Make your reservation by 5pm on February 18, 2019 and tell them you're attending "PMHA's Event" and get a special discounted room rate of \$129.

No refunds for cancellations after February 23, 2019. All refunds will be less a \$25 handling fee.

Keynote Speaker:



Steven B. Wiley, President & Founder, Lincoln Leadership Institute at Gettysburg

This session promises to be like nothing you've heard before. Wiley brings a wealth of knowledge in the areas of leadership, personal development, successful marketing, negotiation, sales and business development. Relax, laugh and enjoy yourself. It's not about the details of your daily business - rather it is about you and your leadership.

Guest Speaker:

Scott Stroud, Business Development Manager, Cumberland Marketing Technology



Scott is a founding partner and Chief Marketing Office for Cash Flow Engineering, LLC, a company devoted to helping business owners create processes to simplify business management and optimize cash flow. A long-time entrepreneur, having successfully founded and grown numerous businesses. In today's digital universe, where earning buyer's attention is increasingly difficult, the right tools are paramount.

Registration Fees

Full Registration

(includes two-day Industry Networking Conference and the 70th Anniversary Celebration Reception & Dinner)

\$150 per member

Bring additional employees for only \$135 each

Dinner Guest Ticket -- \$120

(for guests that would like to join you for just the 70th Anniversary Celebration)

Sponsorships & Exhibitor Spots are available - please see Registration Form.

Non-Members see Registration Form for pricing